

VICE PRESIDENT FOR COLLEGE RELATIONS <a href="http://www.union.edu">http://www.union.edu</a>

807 UNION STREET SCHENECTADY, NEW YORK 12308-3107 (518) 388-6180 FAX: (518) 388-6060

January 23, 2004

Charles Loew led us through a very important process of laying out the ten year plan for College Relations at Union College. The developed plan includes our \$200 million fund raising campaign. This was an incredibly important process for College Relations and resulted in the development and prioritization of our goals and assignment of responsibilities.

Charles was able to generate participation and interest from all members of our team. Charles continually kept the interest and enthusiasms of the group at a high level, despite being a five day retreat.

I highly recommend Charles for any organization that is serious about strategic planning.

Sincerely,

Thomas C. Gutenberger

Thomas C. Hutenleyer